

# BARTOSZ W. WOJDYNSKI

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Department of Journalism  
Grady College of Journalism and Mass Communication  
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## ACADEMIC POSITIONS

**2013-present:** Assistant Professor, Department of Journalism, Grady College of Journalism and Mass Communication, University of Georgia

**2011-2013:** Assistant Professor, Department of Communication, Virginia Tech

**2008-2011:** Roy H. Park Doctoral Fellow, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill

## EDUCATION

University of North Carolina at Chapel Hill, School of Journalism and Mass Communication

### **Ph.D. , Mass Communication, August 2011**

Dissertation: *Parsing the Effects of Web Interactivity and Navigability on Information Processing*

Dissertation Chair: Sriram "Sri" Kalyanaraman, Ph.D.

### **M.A., Mass Communication, August 2008**

Thesis: *Multimedia Framing in U.S. Newspapers' Online Coverage of the Iraq War*

Thesis Advisor: Anne Johnston, Ph.D.

University of North Carolina at Chapel Hill, B.A., American Studies & English, December 2001.

## AWARDS AND HONORS

**Pre-Tenure Faculty Development Grant**, Provost, Virginia Tech, Summer 2012

**Top Faculty Paper**, Media Ethics Division, AEJMC 2010

**Top Student Paper**, Visual Communication Division, AEJMC 2010

**Top-Three Student Paper**, Journalism Studies Division, ICA 2009

**Top Student Paper**, Open Division, AEJMC Southeast Colloquium 2009

**James D'Aleo Award** (for contributions to the graduate program "above and beyond expectations"), 2011, UNC School of Journalism and Mass Communication

**Roy H. Park Ph.D. Fellowship**, 2008-2011, UNC School of Journalism and Mass Communication

**Roy H. Park M.A. Fellowship**, 2006-2008, UNC School of Journalism and Mass Communication

## PEER-REVIEWED PUBLICATIONS

**Wojdynski, B.W.**, & Kalyanaraman, S. (in press). The three dimensions of Web site navigability: Explication and effects. Accepted for publication at *The Journal of the American Society for Information Science and Technology (JASIST)*.

**Wojdynski, B. W.** (in press). Interactive data graphics and information processing: The moderating role of involvement. Accepted for publication in *Journal of Media Psychology*.

**Wojdynski, B.W.** (in press). Text is still best? Online editors' perceptions of Web news formats and modalities. Accepted for publication in *Newspaper Research Journal*.

Malik, C. & **Wojdynski, B.W.** (in press). Boys Earn, Girls Buy: Depictions of Materialism on U.S. Children's Branded-Entertainment Websites. *Journal of Children and Media*. Published online in December 2013 at:

<http://www.tandfonline.com/doi/abs/10.1080/17482798.2013.852986#.U8kxh6h02Z8>

Magee, R.G., & **Wojdynski, B. W.** (2012). Mortality salience effects on selective exposure and cognitive processing on the Web. *Cyberpsychology, Behavior, and Social Networking*, 15 (12), 663-668.

**Wojdynski, B.W.**, & Riffe, D. (2011). What kind of media, and when? Public opinion about press coverage of politicians' private lives. *Journal of Mass Media Ethics*, 26 (3), 206-223.

**Wojdynski, B.W.** (2011). Interactivity as a super-variable: Dimensions and implications for theory. *Web Journal of Mass Communication Research*, 30. Retrieved from <http://wjmc.org/vol30>

### Papers currently under review:

Myrick, J. G. & **Wojdynski, B.W.** Moody News: The impact of collective emotion ratings on online news consumers' attitudes, memory, and behavior. Under review at *New Media & Society*

**Wojdynski, B.W.**, & Evans, N.J. Deception by Design? Analyzing native advertising design and disclosure on news websites. Under review at *Journalism Practice*.

Ruel, L., Holman, L., and **Wojdynski, B. W.** Photo Fixation: Evaluating Website Conventions in Online News Slideshows. Under review at *Visual Communication Quarterly*.

## BOOK CHAPTER

Kalyanaraman, S., & **Wojdynski, B.W.** (in press). Affording control: How customization, interactivity, and navigability affect psychological responses to technology. In S. S. Sundar (Ed.), *The Handbook of Psychology and Communication Technology*. West Sussex, England: Wiley-Blackwell.

## REFEREED PAPER PRESENTATIONS

**Wojdynski, B.W.**, & Myrick, J.G. (2014, November). *All the moods that are fit to click: Effects of interactive emotion meters on attitudes, recall, and sharing intentions in online news*. Accepted for presentation at the National Communication Association conference, Chicago, IL.

**Wojdynski, B.W.**, & Evans, N. J. (2014, August). *Deception by Design? Analyzing native advertising design and disclosure on news websites* Accepted for presentation at the 2014 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Montreal, Canada.

**Wojdynski B.W.**, & Dillman Carpentier, F. R. (2014, May). *Manipulating and measuring involvement in mass communication research, 1990-2009*. Presented at the 64<sup>th</sup> Annual International Communication (ICA) Conference, Seattle, WA.

Bailey, E., & **Wojdynski, B.W.** (2014, May). *Viewing meaningful entertainment and altruistic behavior: Investigating potential mediators*. Presented at the 64<sup>th</sup> Annual International Communication (ICA) Conference, Seattle, WA.

Matthiessen, A. C., & **Wojdynski, B. W.** (2014, May). *Effects of narrative modality and transportation in charitable appeals*. Presented at the 64<sup>th</sup> Annual International Communication (ICA) Conference, Seattle, WA.

Myrick, J.G., & **Wojdynski, B. W.** (2014, May). *Moody news: The impact of collective emotion ratings on readers' attitudes toward and memory for content*. Presented at the 64<sup>th</sup> Annual International Communication (ICA) Conference, Seattle, WA.

**Wojdynski, B.W.**, & Northup, T. (2013, June). *Choose your own exemplar: Exemplification and risk in interactive online news*. Presented at the 63<sup>rd</sup> Annual International Communication (ICA) Conference, London, UK.

Matuszak, S., **Wojdynski, B.W.**, & Carlson, K. (2013, June). *Looks good to me...or not: The impact of Web site aesthetics on online job seekers*. Presented at the 63<sup>rd</sup> Annual International Communication (ICA) Conference, London, UK.

**Wojdynski, B.W.** (2012, August). *Effects of three dimensions of Web navigability on attitudes and perceptions of an organizational site*. Presented at the 2012 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Chicago, IL.

Magee, R.G., & **Wojdynski, B. W.** (2012, August). *Mortality salience effects on selective exposure and cognitive processing on the Web*. Presented at the 2012 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Chicago, IL.

**Wojdynski, B. W.**, & Kalyanaraman, S. (2012, May). *Often Mentioned, Hardly Measured: Explicating and Measuring Website Navigability*. Presented at the 62<sup>nd</sup> Annual International Communication Association (ICA) Conference, Phoenix, AZ.

**Wojdynski, B. W.**, & Kalyanaraman, S. (2012, May). *Parsing the Effects of Website Interactivity and Navigability*. Presented at the 62<sup>nd</sup> Annual International Communication Association (ICA) Conference, Phoenix, AZ.

**Wojdynski, B. W.** (2012, April). *The role of involvement in effects of communication technology*. Accepted for presentation at the 24<sup>th</sup> International Academy of Business Disciplines (IABD) Annual Meeting, Long Beach, CA.

**Wojdynski, B. W.** (2011, October). *Classifying interactive media forms: The two dimensions that matter*. Presented at the Journalism Interactive Conference, College Park, MD.

**Wojdynski, B. W.** (2010, August). *Graphical depictions of quantitative data: Can interactivity affect recall and attitudes?* Presented at the 2010 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Denver, CO [**Top Student Paper, Visual Communication Division**].

**Wojdynski, B. W.**, & Riffe, D. (2010, August). *Public Opinion about News Coverage of Leaders' Private Lives: A Role for "New" vs. "Old" Media?* Presented at the 2010 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Denver, CO. [**Top Faculty Paper, Media Ethics Division**].

**Wojdynski, B. W.** (2010, August). *Text is still best: Online editors' attitudes toward news story platforms*. Presented at the 2010 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Denver, CO.

**Wojdynski, B. W.** (2010, August). *When the Computer Became Personal: Print Ads for Early Home Computers*. Presented at the 2010 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Denver, CO.

Weaver, D. W., **Wojdynski, B.W.**, McKeever, R. & Shaw, D.L., (2010, May). *Vertical and Horizontal Media Communities: Need for orientation, media use, and agendamelding*. Presented at the 63<sup>rd</sup> Annual Conference of the World Public Opinion Association (WAPOR), Chicago, IL.

**Wojdynski, B. W.** (2010, April). *Interactivity as Supervariable: Dimensions, Mediators, Confounds and their Implications for Theory*. Presented at New Media Theory: How Far Have We Traveled, Lubbock, TX.

**Wojdynski, B. W.** (2009, August). *A multi-dimensional model of involvement with news messages*. Presented at the 2009 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Boston, MA.

Malik, C. & **Wojdynski, B. W.** (2009, August). *Living in a material Web: Gender and materialism on children's Web sites*. Presented at the 2009 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Boston, MA.

**Wojdynski, B. W.** (2009, August). *When reporters blog: Gatekeeping in mainstream newspapers' blog coverage of ongoing and breaking news events*. Presented at the 2009 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Boston, MA.

Ruel, L. & **Wojdynski, B. W.** (2009, August). *Effects of hyperlink density on Web page reading: an eyetracking study*. Presented at the 2009 Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Boston, MA.

**Wojdynski, B.W.** (2009, May). *The Interactive Newspaper: Multimedia framing and the Iraq War*. Presented at the 59<sup>th</sup> Annual International Communication Association (ICA) Conference, Chicago, IL. **[Top Three Student Paper, Journalism Studies Division]**.

**Wojdynski, B. W.** & Smith, J. (2008, October) *The participatory Web: Demographic predictors of online content creation*. Presented at Convergence and Society: The Participatory Web, Columbia, SC.

**Wojdynski, B. W.** (2008, May). *Defining the Democrats: Mainstream online media and the early framing of the 2008 Democratic primary campaign*. Presented at the 58<sup>th</sup> Annual International Communication Association (ICA) Conference, Montreal, Canada.

## INVITED PRESENTATIONS AND PUBLICATIONS

Invited panelist and moderator in a session entitled "From Landing a Job to Getting Tenure: Building an Academic Career," Association for Education in Journalism and Mass Communication Midwinter Conference, (March 2013), Norman, OK.

Invited talk entitled "The Changing Psychology of Digital News" for Science and Technology in Society (STS) Graduate Seminar Series, (September, 2012), Blacksburg, VA.

Invited presenter and panelist in a session entitled "What's Next for Research on Participatory Journalism?" Association for Education in Journalism and Mass Communication, Annual Meeting, (August, 2012), Chicago, IL.

**Wojdynski, B.W.** (2009, November). Social media relations: Effective messaging through Twitter and beyond. Invited presentation at the North Carolina Association of Government Information Officers (NCAGIO) Annual Seminar, Raleigh, NC.

**Wojdynski, B. W.,** & Smith, J. (2009, April). Modeling demographic predictors of content creation. *The Convergence Newsletter*. 6 (6).

Ruel, L., Paul, N., Holman, L., **Wojdynski, B.,** Evans, T., & Novak, K. (2008, September). What makes Web sites work? Lessons from the lab. Presented at the Society For News Design Conference in Las Vegas, NV.

## **ACADEMIC GUEST LECTURES**

“The Eyes Have It: Eyetracking and Studying the Effects of Advertising.” Guest lecture given to ADPR 5760, Digital and Social Communication Strategies, November 2013 (Joe Phua, Instructor).

Theory in Communication Research: Dual-Persuasion Models and the Study of Communication Technology.” Guest lecture given to LAHS 1004, Virginia Tech, September 2012 (Marlene Preston, Instructor).

“Communication Theory and the Study of Technological Variables.” Guest lecture given to COMM 5014, Communication Theory, Virginia Tech, November 2011 (John Tedesco, instructor).

“Studying Interactivity’s Effects.” Guest lecture given to COMM 4374, New Communication Technologies, Virginia Tech, November 2011 (Adrienne Holz Ivory, instructor).

“Web Basics: HTML and Video.” Guest lecture given to JOMC 221, *Audio-Video Information Gathering*, University of North Carolina at Chapel Hill, April 2011, June 2010, and April 2010 (Temple Northup, instructor).

“The Daily Me at 15: Customization and social influence in online news and advertising.” Guest lecture given to JOMC 101, *The World of Mass Communication*, November 2010 (Christina Malik, instructor).

“Conceptualizing and Measuring Interactivity.” Guest lecture given to JOMC 810, Seminar in Human-Computer Interaction, September 2010 (Sri Kalyanaraman, instructor)

“Images Online: Processes and Effects.” Guest lecture given to JOMC 490, *Effects of Technology on Self and Society*, June 2010 (Sri Kalyanaraman, instructor).

“Visual Communication: Effects and Ethical Implications.” Guest lecture given to JOMC 141, *Introduction to Ethics*, University of North Carolina at Chapel Hill, April 2010 (Temple Northup, instructor).

“Social (Media) Science.” Invited presentation given to ENV 301.25, *Art of Communicating Science*, Nicholas School for the Environment, Duke University, February 2010 (Tim Lucas and Tali Trigg, instructors).

“Interactivity by Design.” Guest lecture given to JOMC 102, *Introduction to Graphic Design*, University of North Carolina at Chapel Hill, December 2009 (Lynette Holman, instructor).

“Media convergence: Multi-platform, multi-modal news and the future.” Guest lecture given to JOMC 101, *The World of Mass Communication*, University of North Carolina at Chapel Hill, November 2009 (Jason Moldoff, instructor).

## TEACHING EXPERIENCE

### At University of Georgia (Fall 2013 – present)

#### **JOUR 5990, Data and Information Visualization for Journalists, Spring 2014**

Primary content areas: This course is an introduction to the principles and execution of information visualization in news. In this course, students will learn how to create effective, informative, and attractive displays of quantitative information, including both static and interactive, dynamic graphics. Students learn how to harness Adobe Illustrator for creating charts, maps, and illustrations, how to compute, clean, and process data in Excel, how to use server-side visualization and timeline creation tools, and how to create interactive visualizations powered by HTML5.

#### **JOUR 5990, Multimedia Journalism, Fall 2013; Spring 2014**

Primary content areas: An overview of the contemporary development and deployment of interactive multimedia and digital storytelling by news organizations, and a hands-on workshop for planning, designing, and developing effective multimedia news stories. Students will work on text, image, audio, static graphic, and interactive graphic components for news packages, and learn how to produce and publish their content using HTML5, CSS, and JavaScript.

### At Virginia Tech (Fall 2011 – 2013)

#### Undergraduate Courses

#### **COMM 3154, Multimedia Reporting**, Virginia Tech, Fall 2011, Spring 2012, Fall 2012

Primary content areas: News writing structure, style, and practices; information gathering, text and audio story construction and critique, gauging and providing news value across multiple formats and platforms, audio recording and editing, multimedia story decision-making.

#### **COMM 4224: Interactive Online Media**, Virginia Tech, Fall 2012

Primary content areas: Usability and user-centered design of news and public relations Web features, intermediate HTML5 and CSS, designing for computer and mobile screens, programming for user interaction, JavaScript for media producers, data visualization, critiquing aesthetics, function, and information architecture of professional multimedia.

#### **COMM 2034, Visual Media**, Virginia Tech, Spring 2012, Summer 2012, Spring 2013, Summer 2013

Primary content areas: Understanding and evaluating visual design, visual semiotics, basic photography and photo editing, applying news values to visual content presentation, creating static information graphics, design and layout for print and Web, visual communication ethics, and overview

of psychological effects and processes of visual communication.

**COMM 4374, New Communication Technology, Summer 2012**

Primary content areas: Communication technology and civic engagement, Changing news audiences and dissemination practices, identity and information privacy, impact of technology on attention and multi-tasking, foundations of human interaction, the impact of mobile media and 24/7 connectivity on selective exposure.

**Graduate Course**

**COMM 5414, Seminar in Mass Media Effects, Spring 2013**

Primary content areas: An overview of the fundamental theoretical and methodological approaches to the study of mass media effects, including: the evolution of media effects theory, agenda-setting, priming, exemplification, and framing, factors influencing selective exposure to news and entertainment media, the role of identity in media consumption and effects, dual-process theories of information processing, applying media effects theories to studying social media.

**At University of North Carolina at Chapel Hill (Summer 2009 – Spring 2011)**

**Undergraduate Courses**

**JOMC 187, Introduction to Multimedia,** University of North Carolina at Chapel Hill, Summer, 2009, Spring 2010.

Primary content areas: Principles of effective Web design, file management, and usability; XHTML 1.0 and CSS; Using Dreamweaver for page design and site management; Editing text and photos for Web use; Using and extending Joomla for Web design; using Flash to create step-by-step, rollover, and interactive animations with sound.

**Graduate Course**

**JOMC 782, Multimedia Storytelling,** University of North Carolina at Chapel Hill, Spring 2011.

Key content areas: Writing for digital media, basic photo, video, and audio reporting editing, creating static and interactive informational graphics, Web site construction and management using a CMS.

**As a Graduate Teaching Assistant (UNC-CH, 2008-2010):**

**JOMC 187, Introduction to Multimedia,** Fall 2008 & Spring 2009 (Prof. Laura Ruel)

**JOMC 221, Audio and Visual Information Gathering,** Fall 2009 (Dr. F. Dillman Carpentier)

**JOMC 445, Media Process and Effects,** Fall 2010 (Dr. Sri Kalyanaraman)

**GRANTS AND FUNDING SOUGHT AND OBTAINED**

**Grants and Funding Applications Obtained:**

Virginia Tech CLAHS First-Year Faculty Development Grant, Used to attend week-long mediation and moderation statistical analysis course at University of Kansas, Summer 2012, \$1,500.



## ADDITIONAL FUNDED RESEARCH EXPERIENCE

**Research Assistant** to Prof. Laura Ruel, Summer 2008. UNC School of Journalism and Mass Communication, Chapel Hill, NC.

- Oversaw recruitment of participants for two experimental research studies involving eyetracking
- Administered experimental conditions for both experimental research studies
- Oversaw data analysis and writing for one of the experimental research studies

**Research Assistant**, AgendaMelding Project, Summer 2008. UNC School of Journalism and Mass Communication, Chapel Hill, NC.

- Helped design coding scheme and sampling procedures for a content analysis of election coverage spanning multiple media platforms
- Conducted in-depth interviews with Orange County, NC voters
- Met weekly with Dr. Donald Shaw and research team to develop study materials

**Graduate Research Consultant** (funded position) for Dr. Craig Carroll, Spring semester 2008. UNC School of Journalism and Mass Communication, Chapel Hill, NC.

## PROFESSIONAL EXPERIENCE

### Web Content Development & Research:

**Usability and User Testing Consultant**, PoweringANation.org (Summer, 2010)

- Developed, conducted, and reported to staff on user tests for three interactive multimedia news features

**Research Assistant II**, Clinical Tools, Inc., Chapel Hill, NC (2003-2006)

- Co-authored proposal for National Institute on Drug Abuse contract #N44DA-4-5523, *BrainTrain4Kids: A New Delivery of the Brain Power Program*, funded 6/2004.
- Wrote, storyboarded, and designed content for all six modules of *BrainTrain4Kids.com*, a Flash-based Web drug prevention curriculum.
- Designed and led formative research, iterative usability testing and evaluation of *BrainTrain4Kids.com*.
- Authored proposal for National Aeronautics and Space Association contract #NNM04AA74C, *Bodies In Space: Online Education for Secondary School Students*, funded 11/2003.

**Distance Education Specialist**, LEARN NC, Chapel Hill, NC (2001-2003)

- Created online teacher-to-teacher and teacher-to-student distance learning courses offered through the company's Virtual Classroom.

### Journalism:

**Staff Writer / Stringer/Columnist, *The Chapel Hill News*, 1997-2002 (including a few breaks)**

**Managing Editor, *UNC Blue & White*, Chapel Hill, NC, 2000-01.**

**Associate Editor, *UNC Blue & White*, Chapel Hill, NC, 1999-2000.**

**Copy Editor & Staff Writer, *Daily Tar Heel*, Chapel Hill, NC, 1999.**

**Writer/Copy Editor, *UNC Blue & White*, Chapel Hill, NC, 1998-99.**

## **SERVICE**

### **Service to the Discipline:**

**Research Chair, Communication and Technology Division, Association for Education in Journalism and Mass Communication (AEJMC), 2013-14.**

**Paper Reviewer, Communication Theory and Methodology Division, AEJMC, 2014.**

**Book Reviewer, AEJMC Tankard Book Award, 2014.**

**Paper Reviewer, Information Systems division, Communication and Technology division, and Journalism Studies division, International Communication Association, 2014 Conference.**

**Moderator, Communication Technology Division, Communication and Technology Division Research Session, Association for Education in Journalism and Mass Communication, Annual Convention, Washington, D.C., August 2013.**

**Paper Reviewer, Communication Theory and Methodology Division and Communication Technology Division, for AEJMC Annual Meeting, May 2013**

**Discussant, Mass Communication and Society Division, Association for Education in Journalism and Mass Communication (AEJMC), Norman, OK, March 2013.**

**Discussant, Communication and Technology Division, Association for Education in Journalism and Mass Communication (AEJMC), Norman, OK, March 2013.**

**Mid-Winter Conference Chair, Communication and Technology Division, Association for Education in Journalism and Mass Communication (AEJMC), 2012-13.**

**Discussant, Communication and Technology Division Research Session, Association for Education in Journalism and Mass Communication, Annual Convention, Chicago, IL,, August 2012.**

**Professional Freedom and Responsibility Chair, Communication and Technology Division, Association**

for Education in Journalism and Mass Communication (AEJMC), 2011-12.

**Manuscript Reviewer:**

**2014:** *Journalism and Mass Communication Quarterly (x2), Cyberpsychology, Behavior, and Social Networking (x2)*

**2013:** *Cyberpsychology, Behavior, and Social Networking (x3),*

**2012:** *Communication Research; Cyberpsychology, Behavior, and Social Networking; Media Psychology*

**2011:** *Journal of Broadcasting and Electronic Media*

**Discussant**, Open Division Research Session, Association for Education in Journalism and Mass Communication Southeast Colloquium, Blacksburg, VA, March 2012.

**Paper Reviewer**, Works-in-Progress, ACM CHI Conference on Human Factors in Computing Systems, 2011.

**Co-Chair, AEJMC Best of the Web Competition**, on behalf of Communication and Technology Division, Association for Education in Journalism and Mass Communication (AEJMC), 2009-10, 2010-11.

**Moderator**, "Adoption and Impacts: Online and 3D Technologies," Communication and Technology Division, Association for Education in Journalism and Mass Communication, Annual Convention, St. Louis, MO, August 2011.

**Paper Reviewer**, Communication and Technology division and Information Systems division, International Communication Association, 2011 Conference.

**Moderator**, Open Division, Association for Education in Journalism and Mass Communication, Southeast Colloquium, Chapel Hill, NC, March 2010.

**Moderator**, Communication and Technology Division, Association for Education in Journalism and Mass Communication, Annual Convention, Boston MA, August 2009.

**Graduate Student Volunteer**, Society for News Design (SND) SND.ies Annual Awards, Chapel Hill NC, August, 2008.

**Service to the College / University:**

**Member**, Distance Learning Committee, Grady College, University of Georgia, February 2014 – present.

**Member**, New Media Institute Lecturer Search Committee, Grady College, University of Georgia, May-June 2014.

**Member**, Digital & Broadcast Journalism Tenure-Track Search Committee, Grady College, University of Georgia, November 2013- February 2014.

**Director**, Grady College Research Participation Pool, Grady College, University of Georgia, September 2013-present

**Member**, Graduate Program Committee, Department of Communication, Virginia Tech, Fall 2012-present.

**Member**, Communication Department Honorifics Committee, Department of Communication, Virginia Tech, Fall 2011-present.

**Member**, Multimedia Journalism Instructor Search Committee, Department of Communication, Virginia Tech, Fall 2011.

**Co-chair**, School of Journalism and Mass Communication Research Roundtable, UNC-CH School of Journalism and Mass Communication, 2009-2010.

**Member**, Online Master's Committee, UNC-CH School of Journalism and Mass Communication, Fall 2009.

**Judge**, North Carolina Scholastic Media Awards, 2008, 2009, 2010, and 2011.

### **Graduate Student Committee Service**

#### **Master's Thesis Committee Member:**

- Alec Tefertiller, Valenti School of Communication, University of Houston, Expected Graduation May 2014.
- Erica Bailey, Department of Communication, Virginia Tech, Graduated May 2013.
- Margaret Fesenmaier, Department of Communication, Expected Graduated May 2013.
- Whitney Farmer, "The Effect of Facebook on Parasocial Interaction in Local News," Graduated May 2012.

### **PROFESSIONAL ASSOCIATION MEMBERSHIPS**

Association for Education in Journalism and Mass Communication  
International Communication Association

### **SOFTWARE PROFICIENCIES**

Proficient: Adobe Photoshop, Dreamweaver, Illustrator, Flash, InDesign, & Fireworks; Final Cut Pro; Soundslides, Audacity, SPSS, R, and AMOS statistical software, HTML5, CSS, and JavaScript

Basic: Joomla CMS, PHP / MySQL database interaction.